

MEDIA ADVISORY

HEADLINE
Sub-Headline

WHAT: Describe your event.

WHEN: Date and time of your event

WHERE: Location of your event, including street address

WHO: Your organization, local sponsors, key instructors, and guests are listed here. You may also want to emphasize your desired audience in order to help draw attendees.

WHY: Explain the reason you are holding your event. This is where your news “hook” resides. See “Is it Newsworthy?” for more information.

CONTACT: Insert name, phone number, and e-mail address of person to be contact for additional information.

www.yourchapter'swebsite.com